

## **Elders and ACBRI supporting Australian farmers to leverage the Belt and Road**

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In January 2018, Australia's leading agribusiness Elders with a market cap of \$944.40M became ACBRI's principal supporter in agriculture to ensure the most up-to-date guidance for Australian farmers seeking to leverage the Belt and Road Initiative for real commercial outcomes.

Elders' support follows ACBRI's 2017 Australia-China Belt and Road Agriculture Industry Mission, where Elders' Chief Executive Officer and Managing Director Mark Allison secured strong financial outcomes for Elders and stronger relationships between Australian farmers and China's leading agriculture companies.

Elders CEO and MD Mark Allison said, 'ACBRI's industry mission drives significant respect, trust, and understanding between the Chinese and Australian business players.'

'As Australia's leading agribusiness company, Elders' feels great responsibility to Australian farmers when engaging at a high level in China. Both to advocate on their behalf and ensure Australian farmers' produce gets the recognition as a premium product worth the extra renminbi.'

In November 2018, China will host the China Inaugural International Import Expo. This expo will be the largest and highest level trade fair in China's history. ACBRI and Elders will work together to support the Australian agriculture industry's participation, ensuring Australia benefits from this expo's historical trade opportunities.

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For further information please visit ACBRI's website [www.acbri.org.au](http://www.acbri.org.au) or email Director Mr Peter Collins at [Peter.Collins@acbri.org.au](mailto:Peter.Collins@acbri.org.au)